
2023 Trekkers 5K T-shirt Design Competition Rules

Design Guidelines

- Must include the words “2023” and “Trekking 5K”
- Design must be for the front of the shirt only (please include preferred t-shirt color)
- Design must be **one** color (include preferred ink color)
- DIGITAL DESIGNS: Must be in high resolution, printable, and submitted as a .jpg, .png, .pdf, .ai, or .psd file. Physical hand-drawn pieces can be submitted and will be scanned at Trekkers.
- A logo may be added to the winning design
- Images of celebrities or other logos or graphics that are offensive or controversial will be disqualified

Eligibility/Entry

There is no entry fee to submit a design. One design per contestant. Student judges can not submit designs. **Send submissions to teresa@trekkers.org**. In addition to your artwork, please include a file with your first and last name, email address, phone number, and a description of your inspiration.

Important Dates

- Deadline to submit your design **April 19, 2023, 12PM**
- Judging will take place **April 20-21, 2023**
- Winner announced by Facebook and Instagram **April 21, 2023**
- Order by to have before the race: **May 12**

Selection

A Trekkers design team will review submissions. The qualifying designs will be judged by a student team on the following criteria:

- Originality
- Visibility – Is it eye catching and visible from a distance?
- Does it express the mission or culture of the Trekkers 5K?
- Feasibility – Must be easy to reproduce

*By submitting a design, you are agreeing to all contest rules and guidelines. If you have any questions, please email teresa@trekkers.org.

Fine Print

By submitting an entry, the artist consents that it is their own original work and that they have all necessary rights and permissions to use any included elements. The t-shirt contest team reserves the right to make adjustments and alterations to the winning entry. The winning artist grants to Trekkers the exclusive right to the design, including any modifications thereof, to be



used on promotional/marketing and other Trekkers materials. The artist shall indemnify, defend and hold harmless the Trekkers from and against any and all suits, actions, claims, damages, liabilities, judgments, losses and expenses (including reasonable attorneys' fees) arising out of any violation of third party rights (including, without limitation, intellectual property infringement, misappropriation, dilution or violation) in connection with the Trekkers use, distribution, publishing, sale or exploitation of the design. No submissions will be returned.